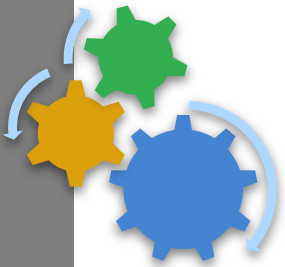




LIBGUIDES / CAMPUSGUIDES AS WCMS

Anna Burke, MLIS & Talia Resendes, MLIS





OUTLINE

- ⊙ What is LibGuides & CampusGuides?
- ⊙ Designed for.... You!
- ⊙ Customization Features
- ⊙ Reusability
- ⊙ Get the Word Out! > Content Syndication Features
- ⊙ Add Embeddable Content
- ⊙ Internal Functionality
- ⊙ A Librarian's Best Friend
- ⊙ It's a Mobile World
- ⊙ What it Doesn't Do...
- ⊙ Questions?



WHAT IS LIBGUIDES / CAMPUSGUIDES?

- ⊙ Web platform for creating Subject/Research Guides
- ⊙ Fully Hosted Solution
- ⊙ No Hardware > Cloud
- ⊙ No latency > immediate
- ⊙ Nightly backups > Secure!
- ⊙ Designed by Librarians... for Librarians
- ⊙ Designed for all skill sets
- ⊙ Add content via custom content boxes
- ⊙ “Purpose-specific CMS” -Sean Hannan [@MrDys](#)



*Have You Heard?
LibGuides is the Word!*



DESIGNED FOR YOU!

A platform designed for libraries...not hacked to fit into library culture.

⊙ Box Types:

- ⊙ Books from the Catalog: Add & Link to items in your OPAC
- ⊙ Links & Lists: Add & Reuse Database URLs

⊙ Same site/URL for both:

- ⊙ Website & Research Guides
 - ⊙ [Johnson & Wales University Library](#)
 - ⊙ [Form@doct](#)

⊙ Or license two (or more) sites!

- ⊙ [Scottsdale Community College](#)
 - ⊙ Library, Research Guides, Writing Center



With CampusGuides:

- ⊙ Create & Restrict Groups:
 - ⊙ For internal documentation: e.g. Database renewals
- ⊙ E-reserves Add-on Module
- ⊙ Survey/Form Builder:
 - ⊙ Create ILL Forms, Study Room Request Forms, etc...
- ⊙ Discussion Boards
- ⊙ Email Alerts
- ⊙ Additional account-level to safely integrate non-librarians into your site.



CUSTOMIZATION FEATURES

- ⊙ System-Wide Customization:
 - ⊙ Beginners: Easy Menu Selections
 - ⊙ Advanced: Create Custom CSS & JS

Add Custom CSS & JS @...

- ⊙ System-wide Level
 - ⊙ Group Level
 - ⊙ Individual Guide Level
-
- ⊙ Customize Homepage

▼ System Banners

Top Banner - the banner that appears at the top of the screen you specify in the section below. Your uploaded banner image must be wide. You also have the option to skip this section and define your own using HTML in "Custom Header" section below

Do not change the current banner image. ▼





SITE CUSTOMIZATION EXAMPLES

- ⊙ [Virginia Commonwealth University](#)
 - ⊙ Using iframes to embed custom header & footer.
- ⊙ [Form@doct](#)
 - ⊙ Custom Style sheet & Customized Homepage
- ⊙ [Johns Hopkins University](#)
 - ⊙ Custom Style sheet
- ⊙ [Latrobe University](#)
 - ⊙ Embedded CSS code directly into Custom <Head> section
- ⊙ [Queensland University of Technology](#)
 - ⊙ Custom Style sheet



REUSE & SHARE!

- ⊙ Reuse:
 - ⊙ Guides
 - Your own Guides
 - Your colleague's Guides
 - Guides from another [institution](#)
 - ⊙ Boxes
 - Any box in your system
 - ⊙ Individual Content Items
 - Links
 - Books from the Catalog
 - Podcasts
 - RSS Feeds
 - Embedded Videos
 - Documents & Files



<http://www.flickr.com/photos/littlespace/192718595>



REUSABILITY: CASCADING

- ◎ Cascading Functionality:
 - ◎ Original Updates > Cascades down to all Linked Instances!
 - ◎ Only for items within your site



<http://www.flickr.com/photos/hisgett/422399097>

How do I learn more?

Linked Box Information [X]

[Edit] This box is linked from the following page:
Your 'Home' on the 'Ancient Civilization-China' guide. [Develop your information skills](#)
You will find this information useful. [Cite your information](#)

[Close window](#)

Try our online self-paced [Information Skills Tutorial](#) - it is designed to enhance your information skills and will help you to plan your search and locate information using various sources.



STORE & REUSE DATABASE URLS

- ⊙ Inherent in System
- ⊙ No need to build dynamic scripts to connect your Serials Solutions to your LibGuides/CampusGuides site
- ⊙ Don't have Serials Solutions? Manual Import Tool Provided
- ⊙ Reuse & Cascade Links Throughout Site
- ⊙ Examples:
 - ⊙ [Johnson & Wales University](#)
 - ⊙ [Nazareth College](#)

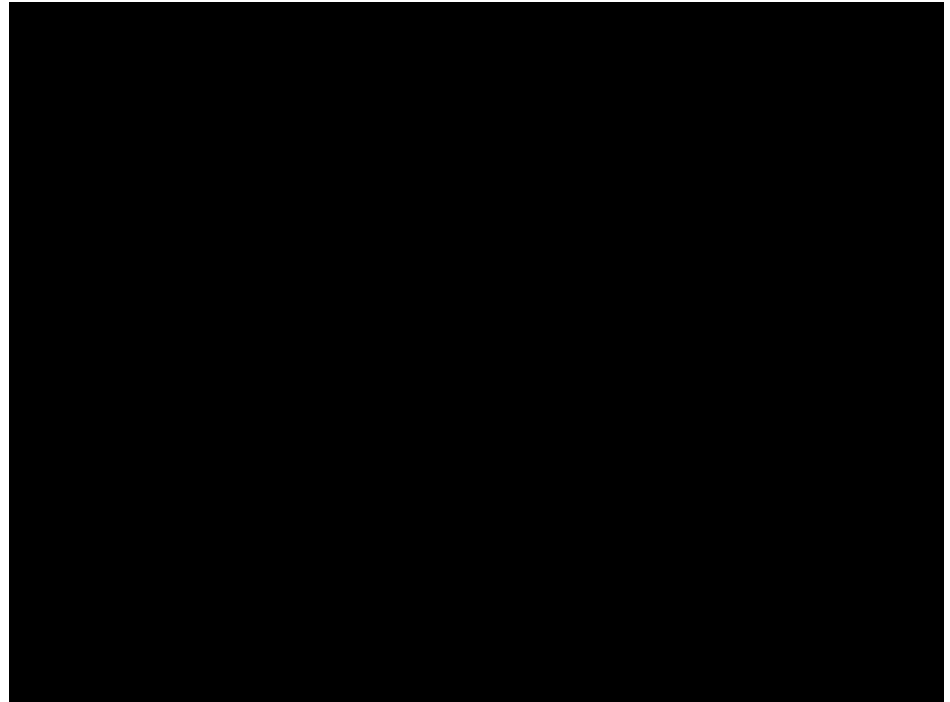


GET THE WORD OUT!

“Wherever you can embed HTML, iFrames or JavaScript...

you can add LibGuides/CampusGuides content.”

- ⦿ Robust API
- ⦿ Dynamic Widgets
- ⦿ XML Export  (add-on module only)
- ⦿ RSS Feeds
- ⦿ ... No Coding Need Apply





ADD EMBEDDABLE CONTENT

Shelfari - What We're Reading in Book Club and Beyond



- ⦿ Embed:
 - ⦿ Your Library's Blog Feed > RSS Content Box
 - ⦿ Your Library's Video Tutorials > Embedded Media & Widgets Box
- ⦿ Create & Embed Surveys/Forms > Survey Box
- ⦿ Library Tour on Audio? Make a Podcast! > Podcast Box
- ⦿ Any widget you like! > Embedded Media & Widgets Box



INTERNAL FUNCTIONALITY

- ⊙ Internationalization -> Multilingual
 - ⊙ [Shanghai Jiao Tong University Library](#)
- ⊙ Built-in Link Checker:
 - ⊙ Actionable report of broken links
- ⊙ Global Search & Replace Links, Text, etc...
- ⊙ User & Editor Roles
- ⊙ Create lists of...
 - ⊙ Users in your system
 - ⊙ Assets
- ⊙ Post to ...Guides button

LibGuides - Bookmarklet

Please select the guide, page and box where you would like your new link to be added. If needed, you can create a new box on your selected page to contain your new link.

Guide:

The screenshot shows a web browser window titled "LibGuides - Bookmarklet". It contains a text area with instructions: "Please select the guide, page and box where you would like your new link to be added. If needed, you can create a new box on your selected page to contain your new link." Below this is a form with a label "Guide:" and a dropdown menu containing the text "Please select a guide...". At the bottom of the form is a button labeled "Add This!".



A LIBRARIAN'S BEST FRIEND

Statistics, Statistics, Statistics!

- ⦿ Run & export reports:
 - Site-wide
 - Homepage hits
 - Total Guide hits
 - Individual Guide Hits
- ⦿ Drill down reporting:
 - From aggregate to individual content item



<http://www.flickr.com/photos/laserstars/3086132328>



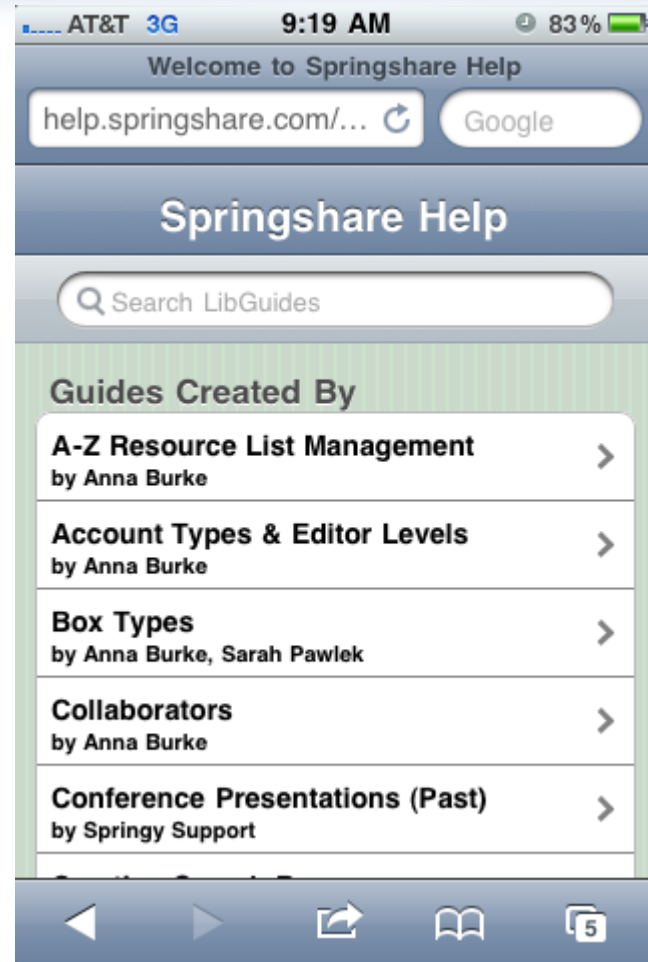
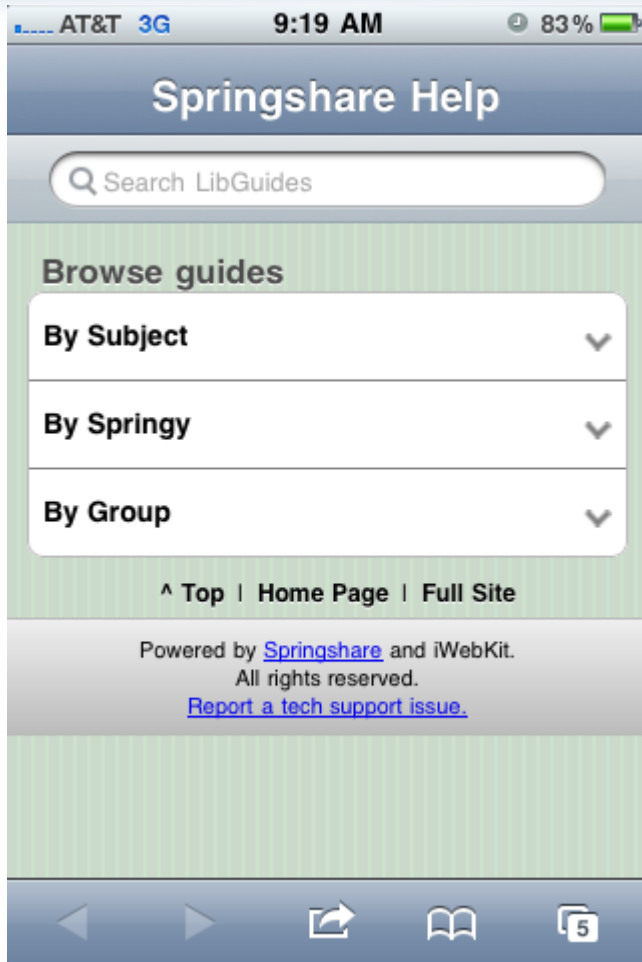
FULLY MOBILIZED!



http://www.flickr.com/photos/vox_efx/3830895445/



MOBILE CAMPUSGUIDES





WHAT IT DOESN'T DO

Remember, LibGuides/CampusGuides weren't designed to be a full Web CMS.

- ⦿ No Versioning Functionality
- ⦿ No Workflow Management Process → Yet 😊
- ⦿ No Document Managing:
 - ⦿ No Automatic Archiving



Image Courtesy: <http://www.flickr.com/photos/marcobellucci/3534516458/>